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KENTUCKY SMP

MONTHLY NEWSLETTER



SMP

Senior Medicare Patrol

Preventing Medicare Fraud



Sign up for our Fraud Text Alerts!

Today's landscape of scams and fraud is constantly changing and evolving as new technology and new schemes develop. If you're ever overwhelmed by it all, the Kentucky Senior Medicare Patrol can help!

One of the Kentucky SMP's most successful education initiatives is our Fraud Text Alerts, which we have provided for free for Kentucky consumers since March 2022. We currently have over 500 subscribers from all around Kentucky, including seniors, young adults, social service providers, caregivers, government officials, and more!

Subscribers to our Fraud Text Alerts receive one brief message each week on Friday at 12:00 PM that informs them about the basics of Medicare fraud, consumer scams, and other money-making schemes currently being reported to the authorities in Kentucky. Each alert also includes a little bit of information on what to do if a scammer contacts you with one of these schemes, and how to protect yourself, your information, and your money from scammers!

Knowledge is power! Subscribe to our Fraud Text Alerts today by texting "KYSMP" to 844-796-5678.

TECHNOLOGY TIP

If you use email to send messages between yourself and others online, be very careful what links and attachments you click on. Email phishing has been a huge issue for almost as long as email has existed!

In phishing schemes, scammers send emails to people whose contact information they got from public records or purchased consumer data. The goal of these emails is to trick the recipient into clicking on a malicious website link. In some cases, the scammer may get full remote access to your device and all information stored on it. In other cases, the unsafe website will ask you to enter your personal information which will be collected by the scammer. If you see a suspicious email, *hover and discover!* Hover over the link to see the true URL and determine if it looks trustworthy.

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Scams using artificial intelligence

Artificial intelligence (AI) is everywhere nowadays! AI is a complicated technology that can allow computers to do complex tasks and simulate thinking. While it is an exciting development in tech, the use of AI is mostly unregulated -- meaning it's easy for scammers and criminals to get their hands on AI technology.

Scammers have been using AI to pull off both Medicare fraud and consumer scams. When it comes to Medicare fraud, scammers have been using AI to create fake medical documents and test orders that show medical necessity for the fraudulent claims they submit to Medicare.

In consumer scams, AI is being used for a LOT of schemes. Similar to Medicare fraudsters, scammers are using AI to falsify court orders, letters from government agencies, wills, legal documents, product endorsements from celebrities, and more. Another concern is that scammers are using AI to clone people's voices and images without consent, which can be used to completely fake an interaction with someone over the phone or video call. Keep an eye out for these tactics, and don't believe everything you see. It could have been made by AI!

SMP INFORMATION

SIGN UP FOR OUR FRAUD TEXT ALERTS!

It's easy to sign up for our weekly educational texts about fraud from our nationally recognized Fraud Text Alerts program! **Text "KYSMP" to 844-796-5678 to opt-in to our fraud alerts.** Subscribers receive one message per week on Fridays at 12:00 PM containing information on fraud and scams affecting Kentucky residents.

CONTACT US!

KY Toll-free: 1-877-603-6558

Northern KY: 1-859-652-3067

GRADD: 1-800-928-9094

Morehead State: 1-606-783-2085

McCracken Co.: 1-270-442-8993

West KY Allied Services: 1-800-294-2731

MSU Prestonsburg: 1-606-783-2515

OFFICIAL STUFF

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